

5 Quick Ways to Spring Clean Your Profits



1.) MICHELANGELO YOUR EXPENSES

Michelangelo famously said that his statue of David was finished when he had chipped away all the material that shouldn't be there and all that remained was what should. Trim fat, not muscle, from your expenses.

2.) PRICE FOR VALUE

Every 1% you find on pricing can have a significant multiplier effect on your bottom line.



3.) LAUNCH FRUGAL FRIDAYS



Your people know where there's waste. Have some fun with this by challenging them to "Find 1% Everywhere"! It goes straight to your bottom line

4.) UNDERSTAND WHAT DRIVES YOUR CUSTOMERS NUTS ABOUT DOING BUSINESS WITH YOU

Not only will you eliminate costs to serve that shouldn't even BE in your business, you'll lock in loyalty when you fix the issues. Both drive profit!



5.) SAY NO TO BAD BUSINESS

If you already know that you're losing money on some deals, its time to just say no. Sure, we all want sales volume, but if it's costing you more than it's its worth, it's time to close that profit leak

THESE ARE JUST A FEW OF OVER 56 WAYS TO SAFELY AND SUSTAINABLY INCREASE YOUR BOTTOM LINE THAT ARE INCLUDED IN PROFITU...

When you're ready to significantly increase profits by engaging your employees and your customers, let's talk.

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