



SPEAKER OVERVIEW

Sales. Profit. Growth. Innovation.

“ Anne... did an extraordinary presentation... a real WOW!
All my members agreed about her being amongst the 5
best speakers we had over the last 60 months.
Andre Turcotte, Chair, TEC ”

Anne is on a mission to help business leaders create profitable growth immediately – *regardless* of what the economy is doing or how external forces are turning their best-laid plans topsy-turvy.

Most Popular Executive & Leadership Talks:

- ✓ **The 9 Massive Mindset Shifts that Pave the Path to Profit**
Powerful Ways to Optimize Profitability in a Completely Different Way from What your CFO Does Today.
- ✓ **5 Reasons Your P&L is NOT a Profit Plan**
You Have a Strategic Plan, You Have a Business Plan. Now, Create the Profit Plan that Delivers Bottom-Line Results.
- ✓ **Profit In Plain Sight: Hidden Opportunities Beyond the Shop Floor**
Where to Find Massive Cash to Fund the Massive Change of Manufacturing 5.0

Named a Speaker of the Year, she creates AHA! Moments by challenging audiences to step up, think bigger, think differently, and leave the room transformed and telling others about your great event.

Anne loves to interact with participants before, during, and after her talks.

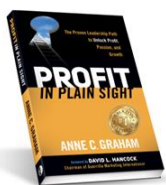
Impactful Sales Conference Workshops Include:

- ✓ **Find Your Lettuce! 5 Sales Secrets of the Most Successful Sellers**
Win More Sales Easily and Eliminate Cutthroat Discounts Even in Highly Competitive Markets or Sealed-Bid Scenarios
- ✓ **How to Leverage Your O.C.E.A.N.S of Opportunity**
Uncover New Business in Old Accounts, Keep Your Customers Longer, and Discover Your Dog Whistle for New Accounts

“ Anne’s keynote was terrific, high energy and motivational.
Chris Daniels, Conference Editor, Profit 500 Summit ”

Whether your participants are from the same or several companies, they’ll benefit from deep content **customized for them**, balanced by relevant, impactful, and entertaining stories of success and failure drawn from Anne’s 30 years of senior leadership and consulting experience to Fortune 500 and smaller firms, including manufacturing, pharmaceuticals, high tech, telecommunications financial services, and professional services.

Get the book industry leaders are talking about



“*Profit in Plain Sight* is relevant and important as the rate of change increases and economic turbulence becomes the norm. Leaders who follow Anne’s advice on a chapter-by-chapter basis will trigger a cascade of tangible benefits by addressing the most persistent challenges faced by business leaders.”

**David L. Hancock, Chairman,
Guerrilla Marketing International**